

APTA Virginia

PARTNER PROGRAM

Investors in APTA Virginia's Partner Program receive exclusive exposure to more than 3,250 APTA Virginia members. Many of these partner programs give you year round exposure to our members!

PLATINUM PARTNERS

Platinum Partners get the following*:

- With a **35% average open rate**, run an ad in each of the *Virginians* over the next year (6 total ads in 1 year in the Newsletter)
- Get in front of our 2,000 followers! We'll post 12 ads for you on our **Facebook & Twitter**
- **Send up to 3 of your staff or valued clients** to each of our annual events: Summit 2021 and Spring Conference 2022
- **Logo** on APTA VA's **homepage**
- Write **3 blog** entries which are featured on our homepage. Blog entries are also included in the *Virginian*.
- Receive USPS mailing list of over 5,000 **contacts**
- **Email addresses** of opted in Summit attendees
- **Banner advertisement** on APTA VA homepage
- Include your logo & link to your website in most of our **eblasts**

\$ 6,300 Investment

GOLD PARTNERS

Gold Partners get the following*:

- We average over **65 clicks per *Virginian* issue**, so *why not include your ad in the newsletter?* (4 total ads in 1 year in the Newsletter)
- We'll post 6 ads for you on our **Facebook & Twitter**. We have over 2,000 followers!
- **Send up to 2 of your staff or valued clients** to each of our annual events: Summit 2021 and Spring Conference 2022
- **Logo** on APTA VA's **homepage**
- Receive USPS mailing list of over 5,000 **contacts**
- Write **2 blog** entries which are featured on our homepage and *Virginian*.
- Include your logo & link to your website in most of our **eblasts**

\$ 2,800 Investment

SILVER PARTNERS

Silver Partners get the following*:

- You pick the edition and we'll include up to 2 total ads this year in the Virginian!
- Let our 2,000 followers know about you when we post 4 ads for you on our **Facebook & Twitter**.
- **Send 1 of your staff or valued clients** to each of our annual events: Summit 2021 and Spring Conference 2022
- Write **1 blog** entry which will be featured on our homepage and Virginian
- **Logo** on APTA VA's **homepage**
- Receive USPS mailing list of over 5,000 **contacts**

\$ 1,500 Investment

BRONZE PARTNERS

Bronze Partners get the following*:

- You pick the edition and we'll include up to 1 total ad this year in the Newsletter!
- Let our 2,000 followers know about you when we post 1 ad for you on our **Facebook & Twitter**.

\$ 110 Investment

	Platinum Partner Limit 2**	Gold Partner Limit 2**	Silver Partner Limit 5**	Bronze Partner Limit 10**
Newsletter ad	6 ads	4 ads	2 ads	1 ad
Social Media Posts	12 posts	6 posts	4 posts	1 post
Registration at VA Spring Education	3 registrants	2 registrants	1 registrant	-
Registration at VA Fall Summit	3 registrants	2 registrants	1 registrant	-
Logo on APTA VA homepage 1 year	Yes	Yes	Yes	-
Blog entry on website and newsletter	3 entries	2 entries	1 entry	-
USPS mailing list	Yes	Yes	Yes	-
Logo included in 80% APTA VA eblasts	Yes	Yes	-	-
Event Email List	Yes	-	-	-
APTA VA Homepage Ad for 1 year	Yes	-	-	-
Valued at	\$8,440	\$3,740	\$2,030	\$150
Partner's Pricing	\$6,300	\$2,800	\$1,500	\$110

[Registration](#)

[Terms and Conditions](#)

*Terms and Conditions apply. See Terms and Conditions for details.

** Limit means how many Partner Programs will be sold.