

APTA Virginia Diversity Roles and Responsibilities

Team: Content Production Volunteer (Meets bimonthly with diversity and Inclusion Subcommittee)

- Create, manage, and/or lead content creation with a focus on diversity equity and inclusion, with a team of volunteers for APTA Virginia diversity and Inclusion Subcommittee
- Coordinate with the APTA Communications Committee on distributing content via established and existing channels
- Creating and writing copy
- Networking and partnering with organizations
- Surveying the needs of members and the content they would like to connect with

Team: Community Outreach Volunteer (Meets bimonthly with diversity and Inclusion Subcommittee)

- Participate in outreach and engaging underserved communities to teach about the benefits of physical therapy, our profession and utilizing physical therapy services.
- Develop a process/network with providers that will connect underserved individuals with necessary community resources (i.e. pro bono, income based etc.) related to rehabilitation.
- Fundraising in support of providing resources for program participants
- Creating presentations and gathering useful resources to provide to community partners/clients.

Team: Business Training Volunteer (Meets bimonthly with diversity and Inclusion Subcommittee)

- Serve as a liaison and provide business education, practice strategy, and content to our mentees and the APTA Virginia Community in order to facilitate creating a sustainable private practice within underserved areas.
- Network and recruit other business professionals
- Business/Practice management experience is preferred

Team: Leadership Volunteer (Meets bimonthly with diversity and Inclusion Subcommittee)

- Provide educational content and concepts on leadership to mentees in the APTA DIS Mentoring Program also to include current committee members and volunteers in order to facilitate effective leaders.

Team: Cultural Humility Volunteer (Meets bimonthly with diversity and Inclusion Subcommittee)

- We aim to optimize inclusivity and participants experience by recruiting volunteers of diverse backgrounds
- Create and share cultural humility educational content for APTA Virginia its districts, committees, partners, and its members with at team of volunteers

- Promote Participation and increase awareness in APTA Diversity and Inclusion Subcommittee.